

Edison is the sole investor in the second round for this expansion stage enterprise software company. [More](#)



Edison completed a \$4 million investment in a \$6 million financing in Optinuity. The proceeds will be used to expand development, marketing and sales. [More](#)



Edison completed a \$1.5 million follow-on investment in IPP. Edison is the sole investor in this financing round . . . [More](#)

Industry Focus: Interactive Marketing



Edison focuses on selected industry segments.

In this issue, we highlight Interactive Marketing. [More](#)

Investment Strategy: Exits



Exiting is a crucial function in the venture capital process. Edison has completed 16 IPOs and 76 company sales.

Edison guides the exit planning process for our portfolio companies. We work closely with CEO, CFO, Founders, Directors and major shareholders to set long term targets. [More](#)

communicates with entrepreneurs building emerging growth companies. This group cultivates relationships with professional service providers and financing sources.

Our eight person team all have operating experience. They understand software business models and can readily qualify the suitability of an investment candidate.

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