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Edison Ventures Invests in LearningGuide Corporate Performance Support Leader

Rapidly-growing operational performance support provider closes growth equity financing round with leading technology investment firm; new capital will drive sales, marketing and product expansion.

LAWRENCEVILLE, NJ, March 16, 2011 Edison Ventures announced \$6 million investment in LearningGuide Solutions, based in Bethesda, MD and Den Bosch, Netherlands. Edison is the sole institutional investor in this corporate education software and services company. Proceeds will expand development, sales and marketing plus provide shareholder liquidity.

LearningGuide's unique software and content provides end users with immediate performance support. Based on a revolutionary architecture, LearningGuide is radically faster, scalable, more usable and adaptive than legacy eLearning solutions.

Over 750,000 end-users rely on LearningGuide. Primary verticals are Financial Services, Manufacturing, Pharma, Hospitality and Business Services. Key customers include Shell, Deloitte, JetBlue, FDIC, Sky Broadcasting, Herman Miller and News International. The company's 250 customers drive high return on investment by increasing sales results, on-ramp clients faster, comply with regulations and accelerate production.

"Innovative, dedicated founders achieved substantial penetration in an emerging corporate education segment with a scalable business model," stated Sever Totia, Principal, who serves on LearningGuide's board of directors. "Customers praised LearningGuide's effective performance support solutions and exceptional service," added Rob Finn, Associate who conducted Edison's diligence.

Alfred Remmits, CEO LearningGuide, commented, "Edison Ventures brings a proven track record of accelerating growth through strategic guidance and experience in the corporate education market. Edison's value-added services will be instrumental to our success." LearningGuide recruited a President, CFO, VP Marketing and additional US-based professionals in conjunction with the financing.

Edison has invested in 12 Education Technology companies. Successful exits include Assessment Systems, MathSoft, Nobel Learning, Presidium, Skills Bank and TetraData. Current portfolio companies include ClearPoint,

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eChalk and Regent. Edison has made 14 investments in Maryland. NSI, MotionSoft, LogicTree, and Regent are segment leaders. Axent, Visual Networks and Vocus achieved IPOs.

About LearningGuide Solutions

LearningGuide Solutions is the leading provider of operational performance support solutions designed to increase employee productivity, accelerate revenue, improve compliance, optimize business processes and reduce expensive errors. LearningGuide's flagship platform delivers targeted information to employees at the most critical moment of need. Our unique context-sensitive architecture drives performance by offering role-tailored support that provides immediate help and training to solve employees' workflow challenges in companies just like yours. www.learningguidesolutions.com

About Edison Ventures

Established in 1986, Edison partners with entrepreneurs, service providers and other financing sources to build successful companies. Edison provides capital and value-added services to late stage (\$5 to 20 million revenue), information technology businesses. Initial investments range from \$5 to 10 million. Edison typically serves as the sole or lead investor. In addition to providing expansion capital, Edison funds management buyouts, recapitalizations, spinouts and secondary stock purchases.

Edison's investment professionals are based in Lawrenceville, NJ, Needham, MA, New York, NY, and McLean, VA and Cleveland, OH. Industry specialties include interactive marketing, financial technology, healthcare IT, application software and communications. Edison's successes include Dendrite, E-Transport, Gain Capital, Neat, POMS, Princeton Financial, Virtual Edge and many other information technology leaders, which have a combined market value exceeding \$5 billion. Edison Ventures currently manages over \$650 million and actively making new investments. www.edisonventures.com

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