

“Demand for business Intelligence and analytics continues to expand driven by the volume, depth and velocity of data. Businesses manage, integrate and convert data into actionable information.”



- Sever Totia, Principal  
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Edison invests in software companies that deliver business intelligence solutions in the areas of data standardization, visualization, real-time reporting, knowledge management and proactive decision support. Promising investment themes include operational business intelligence, process dashboards, event-driven systems and integrating unstructured data.



## Edison Investment Experience with Leading Business Intelligence Companies

- > Best Software
- > Digital Paper
- > Information Science
- > InSoft
- > Longview Solutions
- > Tetradata
- > VirtualEdge
- > Visual Networks



## Promising Market Opportunities

- Data Aggregation / Data Quality
- Workflow Automation
- Collaboration Products
- Content / Knowledge Management
- Performance Management
- Vertical and Departmental Applications
- Real-Time Analytics
- Business Process Dashboards
- Open-Source Business Intelligence Products



Management from active and exited Business Intelligence Companies share industry trends and best practices.

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