



"e-Commerce companies are poised to benefit from continued secular trends as people spend more time online. The ability to attract customers cost-effectively and provide a custom-tailored offering is extremely compelling."

- Michael Kopelman, Principal
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Edison funds e-Commerce companies and related technologies. We continue to seek emerging growth companies where Edison's wealth of experience and network of contacts will accelerate growth and build value for management and shareholders.



Edison Investment Experience with Leading e-Commerce Companies

- > Fishbowl Marketing
- > Gain Capital
- > Incurrent
- > IPP
- > Intraware
- > Liberty Tax
- > Neat
- > PlumChoice
- > RewardsNOW
- > SMTSN
- > Sonicbids
- > TrueCommerce



Promising Market Opportunities

- Online Marketing
- Advertising Services
- Platforms / Marketplaces
- Subscription-based Commerce
- Rich Media
- Lead Generation



Management from active and exited e-Commerce Companies share industry trends and best practices.



Edison Investment Team:

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