



The Leading Investor in Expanding Information Technology Companies

Education Information Technology & Services



John Martinson serves as Edison's Education IT specialist.

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"The hosted software model ideally fits the K-12 market. Web-based applications also energize college applications and corporate training."

John Martinson

Please contact John to discuss investment opportunities.

Edison finances software products and services companies that serve the educational market. Edison understands the unique aspects of the education market such as seasonality, funding sources, dispersed market and multiple committee decision-making. Blending online and classroom are vital to learning outcomes. Edison also pursues corporate training opportunities.

Edison's Education Investments:

Assessment Systems- Develops and administers occupational testing for state agencies

eChalk- Online communication system for K-12

Gomembers- Application software and technology solutions for member-based organizations

Learning Company- Consumer education and entertainment software

MathSoft- Calculations management and mathematics algorithms

Nobel Learning- Private elementary school education for middle-income families

Optical Data- Grades 2-12 science and mathematics video courseware

Regent- Financial aid software

Richardson- Customized sales and leadership training for financial institutions and major corporations

Skills Bank- Remedial mathematics and language arts software

TetraData- Data warehouse and analysis for K-12 school districts

Promising Applications:

- Assessment Solutions
- Career Training
- Collaboration Software & Portal
- Content Management
- Decision Support Tools
- Mathematics & Science
- Online Instruction
- Professional Development & Training
- Real-Time Reporting
- Testing & Measurement
- Virtual Classroom

John Martinson has also invested individually in 15 educational businesses. The Martinson Family Foundation supports innovative programs at 20 colleges to improve K-12 instruction in mathematics, science and technology. These grants encompass curriculum development, new teaching methods and continuing education for classroom teachers.

Edison Venture Fund is actively investing.

We welcome investment referrals from intermediaries, investors, lenders and professional service providers.



More Than
Expansion
Capital...

Edison invests in information technology companies including: financial services, pharmaceutical IT, application software, interactive marketing, communications and business solutions. Edison initially invests \$4-10 million. We finance internal growth, management buyouts, acquisitions, corporate spinouts and secondary stock purchases. We invite growing companies in New York, New Jersey, Pennsylvania, Delaware, Maryland, DC, Virginia and Massachusetts.