

“The hosted software model ideally fits the K-12 market. Web-based applications also energize college applications and corporate training.”

- John Martinson, Managing Partner
609-873-9201 | jmartinson@edisonventure.com



Edison finances software products and services companies that serve the education market. Edison understands the unique aspects of education such as seasonality, funding sources, dispersed market and multiple committee decision-making. Blending online and classroom are vital to learning outcomes. Edison also pursues corporate training opportunities.

Edison Investment Experience with Leading Education Information Technology Companies

- > Assessment Systems
- > Clearpoint
- > eChalk
- > Gomembers
- > Learning Company
- > MathSoft
- > Nobel Learning
- > Optical Data
- > Presidium
- > Regent
- > Richardson
- > Skills Bank
- > TetraData

Promising Market Opportunities

- Assessment Solutions
- Career Training
- Collaboration Software
- Content Management
- Decision Support Tools
- Gifted & Talented
- Mathematics & Science
- Online Instruction
- Professional Development
- Real-Time Reporting
- Testing & Measurement
- Virtual Classroom

Management from active and exited Education Information
Technology Companies share industry trends and best practices.

Edison Investment Team:

- John Martinson, Managing Partner | jmartinson@edisonventure.com
- Sever Totia, Principal | stotia@edisonventure.com