



The Leading Investor in Expanding Information Technology Companies

## Industry Focus: *Enterprise Solutions*



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**"Software as a Service, web services and outsourcing are re-shaping enterprise software solutions and are providing great opportunities for new investments."**

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General Partner*

Edison funds companies providing technology-enabled business solutions to large and medium sized enterprises. Software as a Service and outsourcing are trends that are reshaping the enterprise software market. Edison's broad experience in Enterprise Solutions and our network of contacts accelerate growth and build value for management and shareholders.

### Edison Investment Experience With Leading Enterprise Solution Companies

<b>Axent</b>	Computer Security Software	<b>NFR Security</b>	Network intrusion detection & prevention
<b>Best Software</b>	Accounting software	<b>Operative</b>	On-line media operations
<b>CambridgeSoft</b>	Productivity software for science applications	<b>POMS</b>	Manufacturing execution software
<b>CyberShift</b>	Workforce management software	<b>Sela2</b>	Turnkey, global knowledge solutions
<b>Dendrite</b>	CRM software	<b>Tangoe</b>	Enterprise telecom expense management software
<b>JGI</b>	HR software services	<b>TrueCommerce</b>	Electronic data integration products and services
<b>Log-Net</b>	Supply chain execution software	<b>USADATA</b>	Direct marketing automation and integration solutions
<b>Longview Solutions</b>	Budgeting, reporting and planning software	<b>VFA</b>	Facility capital asset planning software and services
<b>Marcam</b>	Manufacturing software for process industry	<b>VirtualEdge</b>	Enterprise recruiting software
<b>MDY</b>	Enterprise electronic records & document solutions	<b>Voxware</b>	Interactive voice-based solutions

### Promising Market Opportunities

Human Resource Outsourcing  
Business Process Outsourcing

Records / File / Compliance Management  
Interactive Marketing

Field Sales/Service Automation  
Security

*Management from active and exited Enterprise Solution companies share industry trends and best practices.*

Edison Venture Fund is actively investing.

We welcome investment referrals from intermediaries, investors, lenders and professional service providers.



More Than  
Expansion  
Capital...

Edison invests in information technology companies including: financial services, pharmaceutical IT, application software, interactive marketing, communications and business solutions. Edison initially invests \$4-10 million. We finance internal growth, management buyouts, acquisitions, corporate spinouts and secondary stock purchases. We invite growing companies in New York, New Jersey, Pennsylvania, Delaware, Maryland, DC, Virginia and Massachusetts.