



The Leading Investor in Expanding Information Technology Companies

## Industry Focus: *FinTech and Financial Services*



Chris Sugden  
609-873-9210

*"The FinTech market is ideal for innovative, scalable technology solutions. With high transaction volumes and compliance challenges, technology is critical to the financial services enterprise buyer.*

*Our past success and current investments in the sector demonstrates our market leadership. Our roster of experienced CEO's, network of FinTech executives and focused investment strategy make us a truly value-added investor in this sector."*

- Chris Sugden, General Partner



Michael Kopelman  
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Edison invests in software and business solutions that target the financial services industry and traditional financial services business models. Emerging growth markets include payments/stored value/debit cards, compliance, research, alternative asset trading platforms and market data management. We partner with emerging growth companies where Edison's wealth of experience and network of contacts accelerate growth and build value for management and shareholders.

### Edison Investment Experience With Leading FinTech Companies

Best!

Automated business management solutions for accounting, HR, Payroll, tax etc.



Investment management programs and wealth management platform for financial services organizations



Paper and electronic billing / payment solutions.



Foreign exchange and asset management services for institutional and retail traders



Business solutions for the property and casualty insurance industry.



In person bill payment and money transfer service at more than 7500 locations



Business cash advance to small and mid-size companies



Retail income tax preparation



Outsource provider of payroll and benefits to businesses with 50-50,000 employees



Portfolio management and accounting systems



Data delivery and client reporting solutions for fund managers



Web-based, front and back-office products for the retail brokerage industry



Advanced execution trading platform and Algorithm Trading functionality for institutional and individual investors

Compensation  
Compliance

### Promising Market Opportunities

Trading Platforms for Alternative Assets  
Fund Administration/Accounting  
Market Data Management

Payments/Stored Value Cards  
Research/Analytics

### Edison's FinTech Team:

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More Than  
Expansion  
Capital...

Edison invests in information technology companies including: financial services, pharmaceutical IT, application software, interactive marketing, communications and business solutions. Edison initially invests \$5-10 million. We finance internal growth, management buyouts, acquisitions, corporate spinouts and secondary stock purchases. We invite growing companies in the Boston to Washington, DC corridor to contact Edison.

www.edisonventure.com