



The Leading Investor in Expanding Information Technology Companies

Industry Focus: *Healthcare IT*



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*"Healthcare has underinvested in IT during the last 20 years. This trend is expected to reverse as reduced costs are sought to manage down healthcare's double-digit inflation rate. The adoption of the electronic patient record provides the opportunity for technologies to interface to this core data file."
- Michael Balmuth, GP*

Edison finances software and services companies that serve the healthcare industry. With the development of sophisticated IT systems to manage patient data, healthcare institutions are accelerating their investment in inpatient and outpatient applications. These providers are investing in improved patient care, managing risk, assisting patients to manage wellness and disease treatment regime, and complying with federal mandates. The maturing HIPAA requirements and the newly mandated single provider number for all electronic claims necessitates implementing advanced information technologies.

Promising Marketing Opportunities:

- Electronic patient medical record integration applications for inpatient and outpatient services
- Patient-oriented services and systems, especially those re-designing patient care at the bedside and those encouraging wellness/disease management
- Medical error tracking and reporting; risk prevention
- Decision support software
- HIPAA privacy compliance
- Hospital and practice management systems to increase processing efficiencies and reduce costs
- Technologies in the health-plan management arena (TPAs, disability and workers compensation insurance management)

Edison Venture Fund is actively investing.

We welcome investment referrals from intermediaries, investors, lenders and professional service providers.



More Than
Expansion
Capital...

Edison invests in information technology companies including: financial services, pharmaceutical IT, application software, interactive marketing, communications and business solutions. Edison initially invests \$5-10 million. We finance internal growth, management buyouts, acquisitions, corporate spinouts and secondary stock purchases. We invite growing companies in New York, New Jersey, Pennsylvania, Delaware, Maryland, DC, Virginia and Massachusetts.