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Vocus Announces Initial Public Offering of Common Stock

LANHAM, MD., December 7, 2005 – Vocus, Inc. (Nasdaq: VOCS) announced today the pricing on December 6, 2005 of its initial public offering of 5,000,000 shares of its common stock at a price to the public of \$9.00 per share. The underwriters have been granted a 30-day option to purchase up to an additional 750,000 shares from certain selling stockholders to cover over-allotments, if any. The common stock will be quoted on the Nasdaq National Market under the symbol “VOCS” and is expected to begin trading today.

Thomas Weisel Partners LLC is the lead underwriter and sole book runner for the offering and RBC Capital Markets is co-lead manager. Wachovia Securities and William Blair & Company are co-managers. Copies of the final prospectus related to the offering may be obtained, when available, from Thomas Weisel Partners LLC, One Montgomery Street, Suite 3700, San Francisco, California 94104.

This press release shall not constitute an offer to sell or a solicitation of an offer to buy, and there shall not be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Vocus, Inc.

Vocus is a leading provider of on-demand software for corporate communications and public relations. Our web-based software suite helps organizations of all sizes manage local and global relationships and communications with journalists, analysts, public officials and other key audiences. Our software helps customers manage media relations, news monitoring and analysis, interactive email campaigns, online newsrooms, and government relations activities. Vocus software is delivered as an easy-to-use and cost-effective annual subscription, with no need for internal hardware, software or IT support. Our software is currently available in four languages, and is in use by customers around the world. Vocus is based in Lanham, MD with offices in North America and Europe. For more information please visit www.vocus.com or call 800.345.5572.

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