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The Leading Investor in Expanding Mid-Atlantic Information Technology Companies

Edison Venture Finances ClearPoint Fuels Growth of NJ-based Education Healthcare Leader

LAWRENCEVILLE, NJ, December 10, 2009 -- Edison Venture Fund announced a \$6.4 million investment in ClearPoint Learning Systems headquartered in Hoboken, NJ. Edison is the sole institutional investor in this rapidly growing corporate education provider. The proceeds will be used to expand sales, marketing, development and staffing. Edison also purchased stock from the founders.

ClearPoint develops web-based learning solutions for the Healthcare and Life Sciences sectors utilizing their proprietary software in graphics technology. Applying advanced education methodologies for professional development, ClearPoint supports sales training, product launches, customer education and regulatory compliance. Customers include AstraZeneca, GlaxoSmithKline, Johnson & Johnson, and Pfizer.

“Philip McCrea leads an exceptional management team achieving substantial market penetration,” stated John Martinson, Managing Partner. “Customers praised the company’s service and domain expertise,” added Tom Vander Schaaff, VP Analysis.

“Edison’s strategic guidance and value-added services will be instrumental in our long term success,” stated Philip McCrea, CEO. “Edison has a proven track record for accelerating world-wide growth of their portfolio companies.”

John Martinson serves on ClearPoint’s Board with Edison Director Network member, Nastasha Giardano, and Lenard Marcus, Investment Manager. Tom Vander Schaaff led Edison’s due diligence.

Edison invested in 10 education and 17 healthcare IT companies. Our pharma business leaders include Cadient, CambridgeSoft, iContracts, Octagon, Health Market Science, Sentrx, SmartAnalyst, Systech and Verilogue.

Edison made 42 investments in New Jersey including Archive Systems, BillTrust, CheckPoint HR, Cybershift, Gain Capital, IPP, RedVision, SANpulse, Scivantage, and Voxware. Successful NJ exits include Dendrite, DPM, Incurrent, MDY, Princeton Financial Systems, QSS, and Taratec.

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About Edison Venture Fund

Established in 1986, Edison partners with entrepreneurs, service providers and other financing sources to build successful companies. Edison provides capital and value-added services to late stage (\$5 to 20 million revenue), information technology businesses. Initial investments range from \$5 to 8 million. Edison typically serves as the sole or lead investor in financings up to \$10 million. In addition to providing expansion capital, Edison funds management buyouts, recapitalizations, spinouts and secondary stock purchases.

Edison's investment professionals are based in Lawrenceville, NJ, McLean, VA, New York, NY and Needham, MA. Industry specialties include application software, financial technology, healthcare IT, and revenue generation software. Edison's successes include Axent, Best Software, E-Transport, Marcam, MathSoft, Visual Networks, VirtualEdge, Vocus and many other information technology leaders, which have a combined market value exceeding \$5 billion. Edison currently has \$550 million under management and is actively making new investments. www.edisonventure.com

About ClearPoing Learning Systems

ClearPoint Inc. is a leading provider of innovative learning solutions with a unique focus in the Life Sciences industry. With a broad range of instructional methods and technology platforms, ClearPoint enhances the value of educational communications for employees and stakeholders across the healthcare marketplace. With a global footprint and offices in New Jersey, London (UK), and Pune (India), ClearPoint serves the needs of its clients in the US, EMEA and APAC markets. The company has long term relationships with six of the top ten global Life Sciences companies today.

For more information, please visit www.clearpointlearning.com.

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