



SAVE THE DATE

EDISON DIRECTOR COLLEGE 2010

Tuesday, May 18, 2010
8:30 am – 4:30 pm

The Stern School of Business, New York University
New York, NY

Edison Venture Fund invites you to attend our next 3rd Edison Director College which will be held at the NYU Stern School of Business.

This biennial event assembles business school faculty, experienced Board members and CEOs to share best practices. Over 100 attendees participated in 2008 Director College at Wharton.

All current, prospective and past directors of Edison portfolio companies are welcome.

This full day program will cover actionable topics where NYU Stern is a recognized thought leader including:

- ❖ Evolving Role of Directors across Company Lifecycle
- ❖ 21st Century Marketing Best Practices
- ❖ Strategic Planning
- ❖ Maximizing Company Value at Exit

EDN panels and NYU professors will lead stimulating seminars and exercises highlighting their experiences and best practices. Each attendee will be an integral component to the learning experience. Topics and agenda will be finalized in the coming weeks.

Previous Edison Director Colleges were oversubscribed; please register early.

The program will be held at the Berkley Center for Entrepreneurship & Innovation, NYU Stern School of Business, 44 West 4th St. New York, NY 10012.

Contact Tricia Bradley at (609) 873-9224 or tricia@edisonventure.com to register. The agenda and directions will be distributed in early May.