

PORTICO CAPITAL SECURITIES IS PLEASED TO PRESENT ITS 1ST ANNUAL

DIGITAL MEDIA DEBATE

WHERE IS THE REAL VALUE CREATED? WHO WILL SURVIVE IN THE NEW ECO-SYSTEM?

PLEASE JOIN PORTICO CAPITAL FOR A SERIES OF DISCUSSIONS AND DEBATES
WITH THE INDUSTRY'S FOREMOST DIGITAL MEDIA THOUGHT LEADERS

SEPTEMBER 16, 2010

THE FOUR SEASONS HOTEL
57 EAST 57TH STREET
NEW YORK, NEW YORK

1:00PM CHECK-IN
1:30PM PANEL-LED DISCUSSIONS
6:00PM COCKTAIL RECEPTION
7:00PM DINNER

PLEASE CLICK HERE TO [RSVP](#) BY AUGUST 16TH

FEATURED DISCUSSION LEADERS:

Are Relationships and Creative
All That Really Matter?



Stephen Wray
CEO



Matt Wise
CEO



Bant Breen
President, Initiative



Tim O'Leary
CEO



Lance Maerov
SVP Corp Dev



Al DiGuido
CEO

Are There Too Many
Middle Men?



Jarvis Coffin
CEO



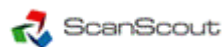
Don Mathis
President



Ajay Sravanpudi
CEO



Jonathan Shapiro
CEO



Bill Day
CEO



Mike Cassidy
CEO

Data and Analytics: Holy
Grail or Commodity?



David Eisenberg
VP Corp Dev



Michael Barrett
CEO



Eric Roza
President



Clare Hart
CEO



Chris Maher
CEO



Alex Yoder
CEO

Can Investors Generate
Attractive Returns?



Jeff Glass
Managing Director



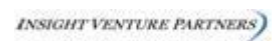
Alex Ferrara
Partner



Ryan Ziegler
Principal



Anton Levy
Managing Director



Deven Parekh
Managing Director



Tony Florence
Partner