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The Leading Investor in Expanding Mid-Atlantic Information Technology Companies

Edison Venture Finances RedVision Fuels Growth of NJ-based Business Services Leader

LAWRENCEVILLE, NJ, March 12, 2009 -- Edison Venture Fund announced a \$6.8 million investment in Parsippany, NJ-based RedVision. Proceeds will be used to expand sales, marketing and development as well fund an acquisition.

RedVision is a national independent provider of real property research solutions for lenders, title agents/insurers and attorneys. The company provides a unique software/database platform. RedVision offers a technology-enabled service that delivers accurate real estate information faster and more cost effectively than other solutions.

“Edison’s value-added services, strategic guidance and network of portfolio companies will contribute to our continued rapid growth,” stated Brian Twibell, CEO.

“We are very impressed with the RedVision management team and business model. Brian Twibell, CEO, is a visionary that has guided the company’s explosive growth,” stated Joe Allegra, General Partner. “The current market plays to the company’s strengths of providing real estate information electronically with increased speed and accuracy,” added Chris Sugden, Managing Partner. “Customers praised RedVision’s cost-effective and responsive reporting,” added Orlando Mendoza. Joe Allegra serves on RedVision’s Board of Directors. Orlando Mendoza, Principal, led Edison’s due diligence.

Edison has invested in 19 business services companies. Active portfolio companies include Archive Systems, Billtrust, Blue Cod, Fishbowl Marketing, Formatta, Innovectra, Neat, Operative and VFA.

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Edison has made 40 investments in New Jersey including: CheckPoint HR, Gain Capital, iContracts, IPP, Sentrx, Systech and Voxware. Successful NJ exits include Dendrite, DPM, MDY, Princeton Financial Systems and QSS.

About Edison Venture Fund

Established in 1986, Edison partners with entrepreneurs, service providers and other financing sources to build successful companies. Edison provides capital and value-added services to expansion stage (\$5 to 20 million revenue), information technology businesses. Initial investments range from \$4 to 8 million. Edison typically serves as a sole or lead investor in financings up to \$10 million. In addition to providing expansion capital, Edison funds management buyouts, recapitalizations, spinouts and secondary stock purchases.

Edison's investment professionals are based in Lawrenceville, NJ, McLean, VA, New York, NY and Needham, MA. Industry specialties include application software, communications, financial technology, interactive marketing, healthcare & pharmaceutical IT. Edison's successes include Best Software, E-Transport, Liberty Tax, Marcam, MathSoft, VirtualEdge, Visual Networks, Vocus and many other information technology leaders, which have a combined market value exceeding \$5 billion. Edison currently has \$550 million under management and is actively making new investments.

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About RedVision

RedVision is an independent provider of innovative Real Property Research solutions, combining experts and technology to improve service levels and the bottom line. RedVision serves users of title evidence looking for relevant and accurate information to make sound business decisions relating to real property transactions. The company's unique approach combines a distributed services workflow platform, a vast title plant database, and well-trained service experts to provide accurate, cost effective, and timely real property research services for its banking, title, default and settlement service customers.

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